### 2020 外籍秘密客活動再度開跑囉! 一起暢遊臺南拿獎金!

台南市政府正在尋找外國居民和遊客來測試我們的雙語城市推廣成效!自<u>2015</u> <u>年決定採用英語作為台南的官方第二語言以來</u>,我們一直與全市各業種店家合作, 透過<u>輔導雙語菜單及型錄、開設英語培訓口說課程</u>,幫助店家學習用英語與客戶 交流。凡具備英語能力店家,即由台南市政府頒發英語友善標章並刊登於<u>英語友</u> 善地圖網站。

現在我們需要您的幫助。我們正在尋找 Secret Diners 來訪問台南市的英語友善店家,並對它們進行測試。本次活動召集 5 人即可組隊參加,每組獎金高達 10000 元!您只需要在台南享受悠閒的假期,探訪您喜愛的餐館、商店或寺廟古蹟,每組即可獲得 10000 元新台幣!(每人 2000 元)詳請請見以下活動辦法,期待在台南與您相見!

#### 【活動時間】

- 秘密客報名時間:預計即日起~10月5日(一)(期間陸續通知錄取)
- 秘密客拜訪時間:接獲通知後至11月8日(日)

#### 【活動辦法】

- 1. 每組達 5 人即可報名參加,並推派 1 位組長,負責報名及擔任窗口(限 20 組,請先報名,確認成功主辦單位將 mail 通知)
- 2. 通過我們英語友善地圖網站上羅列的店家規畫行程
- 3. 每人至少拜訪 5 家店家、餐廳或景點,並檢查店家是否提供雙語菜單、雙語解說牌或員工可以英語溝通 (每組需探訪至少 25 間英語友善店家,且不可重複)
- 4. 拜訪店家後須公開打卡,發布於 Facebook、Twitter、Instagram (可擇一),且不可刪除,內容需加入官方

hashtag: #TainanEF #TainanEnglishFriendly

- 5. 完成後,每人皆須點此填寫調查表,
- 6. 最後,組長須蒐集 25 間打卡證明(檔案名稱:拜訪者-第\*間),MAIL 至 mundus.tw@gmail.com,標題註明「Secret Diner:隊長名稱」,待確認完

成即可領取獎金 10000 元!(款項統一由隊長領取:隊長須提供居留證、帳 戶等資訊提供主辦進行匯款)



# The foreign mystery shopper challenge is here once again!

This activity is limited to foreign residents and tourists whose native language is not Chinese.

## **Activity timetable**

- Registration Period: from now until Oct. 5th (Monday); chosen participants will be progressively notified by email during this time.
- Visiting Period: from the notification date until Nov. 8th (Sunday).

### How to participate?

Register as groups of 5 people, with one of these five people appointed as the group leader. The group leader will be responsible for registering and serving as the liaison. (The organizer will notify you by email if you





Plan your trip with the shops/ restaurants on our website:



Each participant will be required to visit at least 5 shops, restaurants, or attractions, and ascertain if proprietors offer bilingual menus and bilingual signs/ commentary, and if employees can communicate in English.



Check in on Facebook, Twitter, or Instagram (choose one) to show that you have visited the store. Posts may not be deleted, and must include our hashtags "#TainanEF" and "#TainanEnglishFriendly."



When you are done, fill out the survey here:

Collect your NT\$2,000 remittance!





The NT\$10,000 compensation will be remitted to the group leader once all the information (proof of the check-ins at each of the 25 establishments) is verified.